



MEDIA KIT 2026

LEVIS FAMILY ADVENTURE

French family media & creator brand, based in Costa Rica.

Real-life travel, family experience and professional content
production for a primarily French-speaking audience.

REAL LIFE. PRACTICAL TRAVEL. PROFESSIONAL CONTENT.

7.8K+

COMMUNITY

278K

VIEWS / IMPRESSIONS

6.2K

INTERACTIONS

77%

INSTAGRAM FRANCE



WHO WE ARE

A family media brand built from real life.

We create from Costa Rica for a primarily French-speaking audience, with the mindset of founders, not just content creators.



Julien & Gwendoline Levis

French couple, parents, creators and founders.

Levis Family Adventure grew from a real family journey into a media and business ecosystem. From Costa Rica, we document family travel, everyday decisions, life abroad and the projects we build along the way, then turn that experience into useful, highly visual content.

WHAT MAKES LFA DIFFERENT

● ON THE GROUND

Lived Costa Rica experience, not destination content produced from a distance.

● FRENCH-FIRST

A concentrated French-speaking audience with natural relevance for brands targeting France.

● FOUNDER-LED

Professional production and business-building experience behind the camera and the strategy.

● MULTI-FORMAT

Short-form video, photography, drone, UGC, Stories and localized brand assets.



We do not just document places. We test, compare, build and turn lived experience into useful content.



AUDIENCE & PERFORMANCE

Relevant audience. Measurable organic reach.

Recent 2026 performance across Instagram, TikTok and Facebook shows repeatable organic visibility.

162.9K

INSTAGRAM VIEWS

Metricool, 2026

48.9K

TIKTOK VIDEO VIEWS

Metricool, 2026

66.1K

FACEBOOK VIEWS

Metricool, 2026

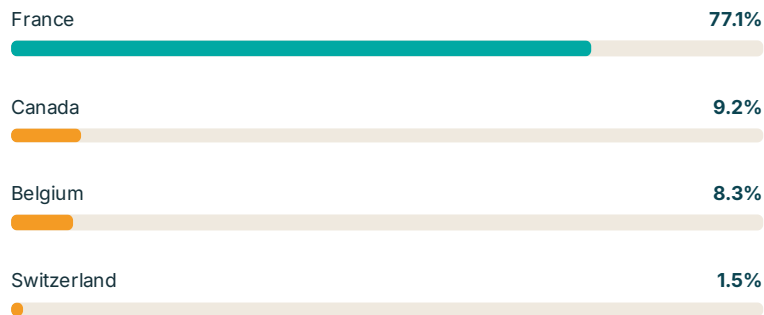
8.3K

TOP TRAVEL REEL VIEWS

Organic Reel performance

INSTAGRAM AUDIENCE

Where our audience lives



Approx. 96% of the Instagram audience is located in France, Canada, Belgium or Switzerland.

WHO WE REACH

66%

WOMEN ON INSTAGRAM

Primary age group: 35-44

4.3K

REACH ON TOP TRAVEL REEL

8,358 views · 4,291 reach

PERFORMANCE THAT MATTERS TO PARTNERS

993

average reach per Instagram Reel

1,592

Instagram Reel interactions

1,915

TikTok interactions

6,207

cross-platform interactions

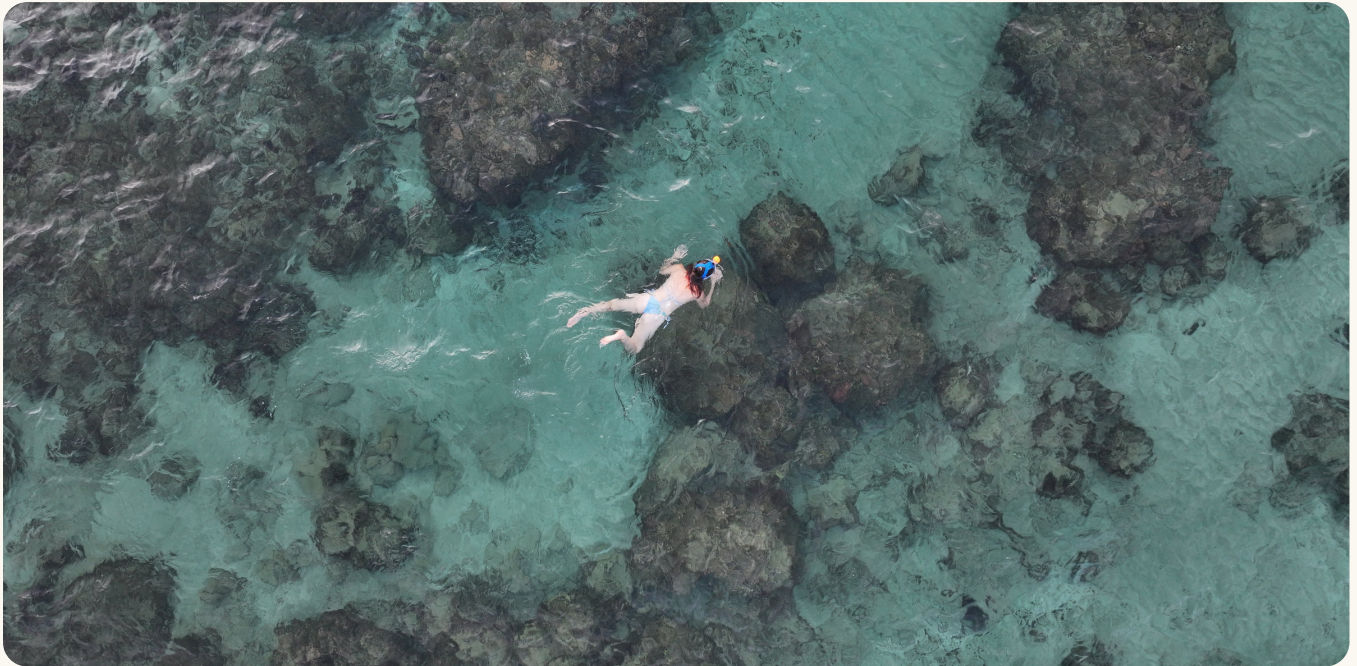
Source: Metricool + native account insights, 2026.



ORGANIC PROOF

Content that earns attention without paid media.

Selected recent Instagram Reels show three different strengths: scale, relevance and hook.



SCALE

CARIBBEAN COAST

8,358

VIEWS

4,291 reach

A travel Reel that reached well beyond average Reel performance.

RELEVANCE

COSTA RICA INDEPENDENCE

3,683

VIEWS

122 interactions

Timely cultural content combining destination context and audience interest.

HOOK

EVERYDAY COSTA RICA

3,142

VIEWS

62.5% 3-second view rate

A simple real-life situation turned into a strong stop-scroll travel story.

We do not optimize for vanity metrics.

For partners, we select the content format and KPI that match the objective: discovery, engagement, education, traffic or conversion. Reels drive discovery; Stories reinforce the message with a warm audience and CTA touchpoints.

PRODUCTION & DELIVERY

A creator brand with in-house production capability.

From concept to shooting, editing and localization, production stays close to the story and the audience.



IN-HOUSE CAPABILITIES



PHOTO + VIDEO

Canon EOS 5D Mark IV, 3 GoPros, mobile capture and professional post-production.



DRONE

DJI Mavic 3 Pro + DJI Avata 2 for cinematic and immersive aerial footage.



AUDIO + STABILIZATION

RØDE audio, Insta360 Flow and supporting production accessories.



EDIT + LOCALIZE

Adobe Creative Cloud, CapCut and multilingual subtitle and voice-over workflows.



WORKSTATIONS

2 × MacBook Pro 16" M3 Max / 36 GB for professional editing on the move.

100+ video productions

Julien brings a previous professional background in visual communication, photography and video production.

AVAILABLE DELIVERABLES

- Sponsored Reels
- Story bundles
- UGC / brand content
- Brand photography
- Drone footage
- Carousels
- Cross-platform edits
- Website integration
- Affiliate + fixed fee
- Paid usage
- Whitelisting
- Category exclusivity

Production timing

Typically 48 hours to 3 weeks depending on shooting, editing, retouching, localization and approval scope.

Rights & usage

Paid media, whitelisting, extended usage and category exclusivity are scoped and priced separately.

CREDIBILITY

A real story, documented beyond social media.

LFA combines audience, field experience, professional production and a documented founder track record.

PROOF BEYOND FOLLOWERS

1 PRESS COVERAGE

Regional media documented the project before departure.

2 COMMUNITY MOBILIZATION

A public event before departure brought together 300+ people.

3 EDUCATIONAL TRANSMISSION

28 travel notebooks were created and used with young people during a school-year project.

4 FOUNDER EXECUTION

Earlier inclusive publishing work reached 2,500+ copies sold and received recognized awards.

5 NOW OPEN

LFA is selectively opening paid partnerships with brands that genuinely fit the audience and the way we travel, build and work internationally.



Brand partnerships from Costa Rica, for a French-speaking audience.

Julien & Gwendoline Levis · Levis Family Adventure

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Media Kit

2026